

RADIO IS NOT DEAD

24
25

WSVA
ZINE

Nº.1

MAKING NOISE
SINCE THE 1970s





Foreword by Margo Dela Cruz

RADIO IS NOT DEAD embodies the youth's need for analog and physical media after growing up in the digital age. College radio stations challenge mainstream corporate radio and streaming platform algorithms, bringing back the value of the human touch, DIY spirit, and community.

The WWSVA Radio Station became a third-space for music enthusiasts, scenesters, zine lovers, and regular concert goers. This zine is a retrospective yearbook documenting the history of the radio station, featuring DJ and staff contributions who have kept the spirit of WWSVA Radio alive.

WSVA STAFF

Manager of Operations:

Margo Dela Cruz

Manager of Production:

Pluto Schnirring

Graphic Designer:

Tal Pinto

Events Coordination:

Michelle Mullin

Social Media Coordinator:

Miranda Barrington

Asst. Social Media Coordinator:

Endiah Brown

Photographer:

Fiona Beer

Website Coordinator:

Jade Ortiz

Tech Support Coordinator:

Sofia Drage

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Thank you to all the listeners, bands, past WWSVA staff members, SVA clubs and organizations, friends, and family who have supported the radio station and watched us grow!

MEET THE STAFF



Margo Dela Cruz
Manager of Operations
3 Years at WSVA



Pluto Schnirring
Manager of Production
1 Year at WSVA



Tal Pinto
Graphic Designer
1 Year at WSVA



Miranda Barrington
Social Media Coord.
1 Year at WSVA



Michelle Mullin
Events Coordinator
3 Years at WSVA



Sofia Drage
Technology Coordinator
1 Year at WSVA



Diah Brown
Social Media Coord.
1 Year at WSVA



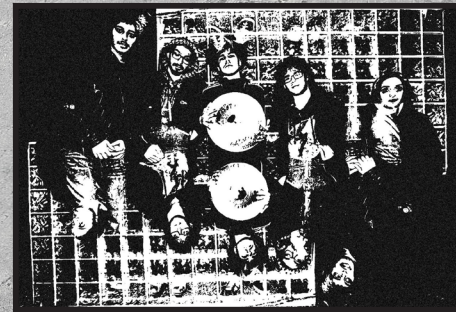
Fiona Beer
Photographer
2 Years at WSVA



Jade Ortiz
Website Coordinator
1 Year at WSVA



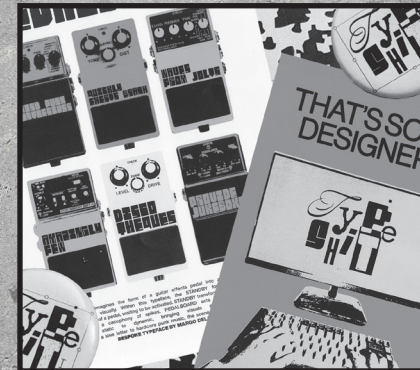
Miranda Barrington



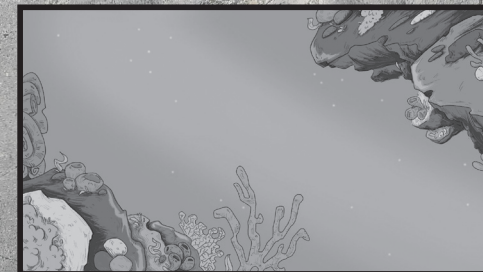
Tal Pinto



Sofia Drage



Margo Dela Cruz



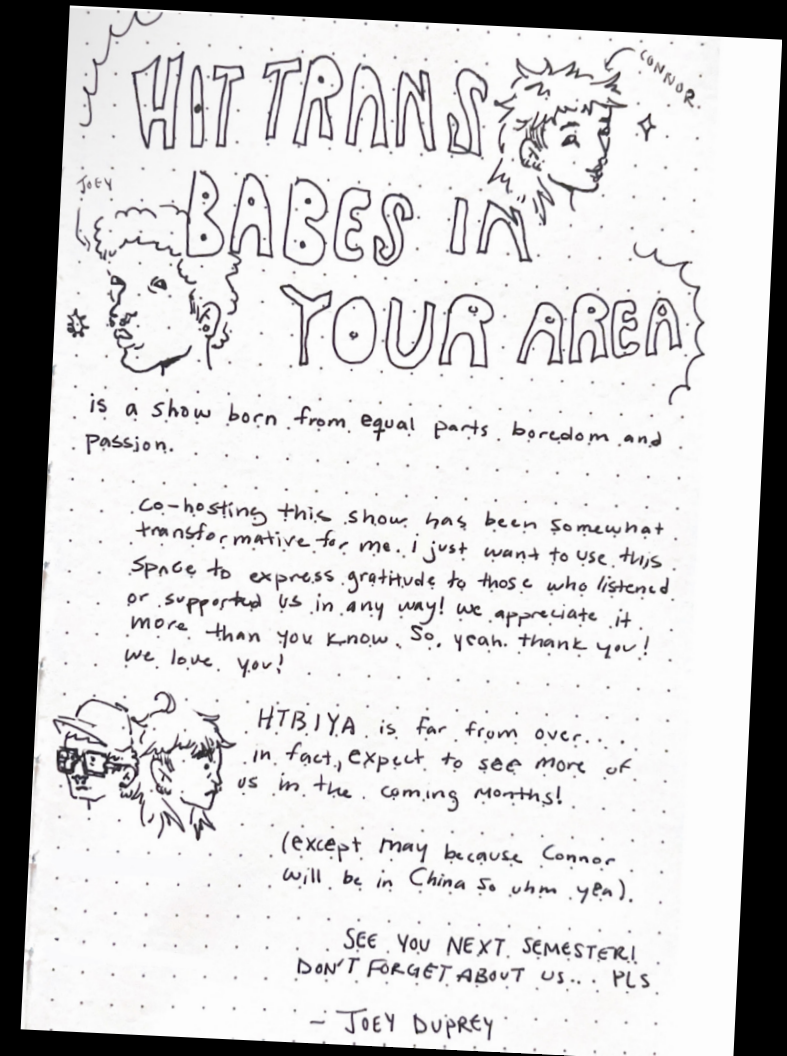
Michelle Mullin

Being involved with WSVA for the last 4 years (and working as a staff member for 3) has changed the trajectory of my life (not to be dramatic)! Fun fact: WSVA literally made me change my major. Bringing the NYC punk/hardcore/skramz scene with 3 punk shows since 2023 has been one of my favorite accomplishments that this and the previous WSVA team has done. I'm so proud of everyone! <3 This'll be my last year at WSVA, and I'll miss everyone deeply. We cultivated a true community here, and I'm so happy to have left my mark at the radio station.

Margo, Manager of Operations



MEET THE DJs





MEET THE DJS



Sofia Grytsenko CASSIOWAVE

Running my radio show has allowed me to turn my love of music and talking into an exciting one hour show.

As a lover of indie music and basement shows, this has allowed me to connect with bands, artists, and other creatives. Music makes the world go around!!!!



A DAY IN THE LIFE OF A RADIO SHOW HOST

8:00 AM: WAKE UP
10:00 AM: CLASS
1:00 PM: LUNCH
2:00 PM: LISTEN TO YOUTUBE
6:00 PM: WORK WORK WORK
9:00 PM: GRAPHICS

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40+ UNIQUE
RADIO SHOWS
BROADCASTED



2024-2025 RADIO SHOW GRAPHICS



WSVA RECORD SHOP CRAWL



WSVA hosts a wicked
record shop crawl
across NYC



wsva radio presents...

VASA HALLOWEEN PARTY OCTOBER 2024

in wings we se pered
nyc enoviolence



Photos by Fiona Beer
Photo (bottom left) by Deven Gupta
Layout design by Miranda Barrington



WSVA X WBAR SKRAMZ VS PUNK SHOW

WSVA collaborates with WBAR Radio from Barnard College to host one of the biggest shows in SVA history, bringing a 6-band bill of NYC's rising skramz and punk artists, as well as local community groups like ABC No Rio and 8Ball Community to sell zines about the political DIY scene.

SILK



TED WILLIAMS



14

LEBANG



NOVEMBER GIRL



GUN



15

UNPLUGGED 2025

Photos by Fiona Beer
Layout Design by Sofia Drage

WSVA's 5th Unplugged Open Mic Night to date was a major success! This event featured 10 acts with their own unique flair and musical style, including indie and punk bands and a generous amount of acoustic guitar and singing sets.

SETLIST

Adalia Deach
Kelda LeChat & Adalia Deach
Justin Marinelli
Bobby Nair
Jacobious Lovebone
The Blouse (Sawyer Rippon)
Michelle Mullin & Fiona Beer
Homoerotica (Band) — Connor Pan, Rue Kim, Yas Saito, Toprak Ayoguz
Huge Upset Reaction (Band) — Justin Marinelli, Bridget Deconto, Bobby Nair, Ambrose Maynes
CUSTOMACOPY (Band) — Margo Dela Cruz, James Avalos, Yas Saito



I was like, this sounds very cartoony. There's a bunch of cartoony samples in it from Cow and Chicken. I knew I wanted that sound to follow through. Towards the end of that album I was getting into nu-metal.

Then I came up with the story slowly. I got a bunch of inspirations, I filled up my creative well. Samurai Jack was a big inspiration. The Gorillaz universe. Clint Eastwood, that was the song I would listen to a bunch, and be like, whatever mood this is evoking, I want the album to evoke that. It was [Gorillaz], Bionicle, Digimon sh*t. I realize this afterwards, I didn't mean to rip it off so hard, but Danger Days by My Chemical Romance. I feel like that is really close to the vibe. Some of the characters are a little similar... "laughs" They're different enough.

M: Gerard Way is also a comic artist!

T: Bro went to our school [School of Visual Arts].

M: Bro is literally a reincarnation of Gerard Way, actually.

S: I would be honored. Shout out My Chem, I love them. Obviously I wanted [the album] to be original enough, I wanted it to be everything I felt, watching cartoons when I was younger.

M: Not a lot of bands go in depth about the concept of their album.

S: *laughs* There's a lot of okay bands out there. Bro, they gotta do *The Artist's Way*, that's

the thing!

M: The Great American Mud Wrestling Show back in 2024 put a lot of eyes on GUN and the overall indie sleaze punk scene, and you also played at the WSA Skramz Vs Punk Show.

S: That was so fun. That was so awesome because I knew the bands so intimately. I know Secret because of Billy (GUN's drummer). Obviously I know Silk and Ted Williams because my brother's in it. Then I'm friends with Willa from November Girl. Ted Williams is the best. I'm so hyped to have played with them. They're not a band anymore. Rest in peace.

M: What do you envision your band doing in the upcoming year? Any dream band lineups or projects you want to do?

S: I want to play a bunch this year. I want to play smartly. I want to play shows that make it feel like there's a community. I feel like we've done shows in the past where it's just random and feels thrown together. I really want it to feel community oriented, and like there's something going on.

M: Are there any favorite venues you like playing at that have a good crowd?

S: I have all this stuff written down. I plan this sh*t out. *laughs*

M: *jokingly* Do bands usually write down what venues they like to go to?

S: I don't know if they usually do, but they should. *laughs* We're never playing at f*cking Pianos, bro. [Stav shows his phone] We have a Gun Master Doc, a visual bible. Everything is planned. *laughs*

M: I've never seen a band do it to this level before.

T: Top secret file. *laughs*

M: We're seeing the Gun Bible right now.

S: You can see, this is the Neo Notown moodboard. I worked on this with Maria (GUN's bassist) and Sofia (Veronica's vocalist) helps out with this, too. We're the GUN marketing team. *laughs*

M: It's really fun to see bands treat their band as like—not like a brand—but like it's their baby.

S: We have aspirations, you know. I think we're good enough to have aspirations. "laughs" Here's some venues we wanna play: Night Club 101, that's the old Knitting Factory. We like playing at Otto's Shrunken Head, we played there with Veronica a couple of times, it's a good place. Niagara, I know they throw a bunch of punk shows there. Trans-Pecos. TV Eye. Baby's All Right. Market Hotel.

Some bands we wanna play with: Cohort-B, we love. [Frost Children] has a side project called One, and we played with them with Le Bang, but I'd love to play with them with GUN also. Love to play with OLTH, obviously. Suzy Clue. MK Ultra. Epoxy. Comet. All my brother's bands. *laughs*

M: You have such a musical family.

S: It's just the two of us. "laughs" We have another brother, but he's gonna become a doctor. He's going to medical school. Crazy sh*t. I was at a family event, and there was some distant relative that came up to me and was like "Are you the musician or the doctor?" "laughs" I'm one of the musicians.

M: Any advice for anyone who's passionate about comics and music who want to pursue them as a bigger project?



S: Comic-wise, I'm decent. I can get by with my art. That's why I didn't make the album cover [for *Neo Notown*]. I got Jojo to do it. *laughs*

M: Shoutout Jojo, my sister!

S: I know my limitations. I didn't go to school for art, I don't do figure drawing a lot. There's a bunch of practices I don't do that I should. But I like to draw. Just do it. There's nothing stopping you from doing it. Get a big pool of inspiration. Digest a lot of media, read a lot of comics, watch a bunch of movies, listen to a bunch of albums. Do all of it. Then organize it. You saw my f*cking masterdoc. *laughs* That's the thing, you need to organize, put it all together, understand the throughline of things.

One of the things that *The Artist's Way* helped me with was that I never conceived of art like it's coming from me and I'm the engine that's doing it. After doing [*The Artist's Way*], it felt like I was tapping into different worlds that's like a shared [consciousness]. With the moodboard that I did, here's a bunch of other people who have done [this], there's a shared aesthetic here, and I'm just tapping into it and doing it for my own thing. And then just do it. There's a million reasons not to do something. None of them are good. Just do it.

M: Any last words or anything you want to plug?

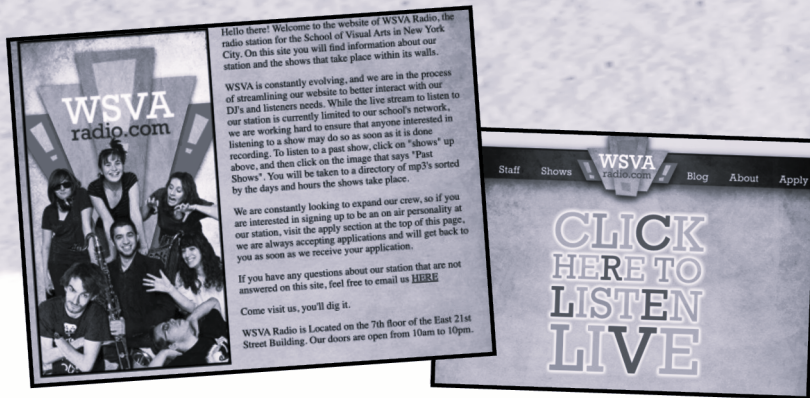
S: Listen to GUN. We'll put out music next year. Playing a bunch of shows, come see us!



[End of Interview]

TUNING INTO 2009 BY MIRANDA BARRINGTON

WSVA is the student-run radio station here at SVA, dating back to... and here lies the issue. The college radio on campus has an extremely confusing history, and the origins of the radio station has become legend many have tried guessing at. Digging deep, I was able to find and contact two WSVa alumni to answer some of our questions. Together, WSVa manager Margo and I interviewed Sasha Taran and Derek Kalisher to answer some of our unsolved questions.



What technology was used to stream music when you worked here, in the early stages of the internet?

Sasha: A board thing, with two microphones that plugged in, and we would turn on a recording software program on the Mac. When I started freshman year they had a different streaming program. I don't remember ever using a CD, and like, putting it in. The computer had like 40 gigs of Grateful Dead music downloaded. Everything was locally saved.

Derek: There was a black box that no one knew how to operate, which transmitted on terrestrial radio. We were just told never to touch it. Then we had a system in place to broadcast on our site.

Was WSVa a bigger thing back then in the early 2000s?

Sasha: I don't think it did. I think the people who worked here liked it, but you had to really try. There were a few popular shows. Thrasher Thursdays, and a teacher who had his own show which was really popular. He would always max out the bandwidth.

Derek: It definitely had an underground presence. WSVa had a clubhouse kind of vibe—a lot of people hung out there. I'd joke there were more people in the station than listening to it.

What were some changes that occurred when you worked here?

Sasha: I fought to get the walls painted my senior year. We were dying to get some color in here. We wanted it all yellow, but we just got that one wall.

Derek: One of the biggest changes was getting a new couch. The old one looked normal until you sat down and realized half the stuffing had turned to dust leaving a lot of exposed nails. There was also the CD purge. The backroom had crates upon crates of promo CDs sent by labels, big and small—mostly of bands no one ever heard of. Transition from CDS to iPods and iPhones. We did a mass giveaway.

What was WSVa's role on campus like in the past?

Sasha: We always did the Pajama-Jammy-Jam. The four years I was here VASA wasn't too active. We always tried to get someone in to interview, a real guest or musician, and the guest issues were always an issue.

Derek: I'm sure it's not much different from today. We were just a groovy place for people to hang out, play and share music.

What else did WSVa do outside of radio shows? What events were hosted?

Sasha: Sometimes we did stuff at the Monkey-bar lounge. The official name of the student center back then.

Derek: The big one was ticket giveaways. Before I managed the radio, I was in charge of promotions. We had a relationship with LiveNation, who would give us 5-10 pairs of tickets to upcoming shows they were trying to promote. Flip side was that we got to request shows for giveaways as well, so of course, behind the head of promotions, I got to request all the bands I wanted to see. Somehow, a friend of mine would always win a pair and invite me to the show... We also did a few shows. One of the weirder ones was a pie-eating contest.

What were staff roles during the time?

Sasha: Manager role, and everyone else was just staff. We would try to have two people at any given time.

Derek: We always had a manager, first Matt Jennings, then Steph Neptubne, then me. Other than that, jobs were a little loose-goosey.

What were some changes or goals you wanted to see from WSVa that never happened?

Sasha: The ability to sign in guests. Opening up the streaming platform was a big struggle.



Derek: At the time I was pretty happy with everything. Looking back, I think we could have been way better at promoting, ran more events, and gotten more people involved.

How many people used to listen to the station on average? Any of the other shows people ran?

Sasha: There was a guy named Will who played a lot of alternative music. There were freshmen when I was a senior, Cam and Jared, that were pretty popular with the kids their year. Thrasher Thursday was a pretty big deal because they would always party right after, and had a friend who would call in as a fake character and tell these crazy stories, and they would wait every week for him to call in. We had a landline for people to do that. They only realized at the end of the year it was their friend. Most of the schedule was blocked in with shows.

Derek: Off the top of my head, I can only remember a handful of names:

Crowfeet Stew, Deep Space bass, Thrashin Thursdays, Wizards of Radical, EM in the PM, and Electric Funeral. I had a show called Audioerotic Asphyxiation. Being an art school guy, I was playing a lot of out there stuff. Probably the best archived show is Sasha's Theme Time Jukebox.

Do you know when the radio station was created specifically? SVA officially says sometime during the 70's.

Sasha: Yeah. I don't know. Maybe one of the old AV guys might know.

Derek: Not a clue, judging by the equipment we had I want to say the mid-90s during the college radio craze but that's me guessing. Not a lot of info was passed down from one crew to the next. It was more like archaeology trying to figure stuff out, checking out old posters and graffiti, digging through the computers, that kind of stuff. I mean that's how you found me.

Do you have advice for the WSVN staff today?

Sasha: Have fun. Personally, I would get really worked up about stuff I couldn't change. Now, looking back it wasn't that much of an ordeal. There is no other job like this.

Derek: Take er' easy, have fun, and do wild stuff. The radio is a sanctuary— rules don't apply, like the time someone (me) forgot the fridge was full of fish bladders I bought in Chinatown, which ended up exploding and making the top floor stink for a week, or the time we microwaved a bunch of CDs.

Use the station— there's no place like it!

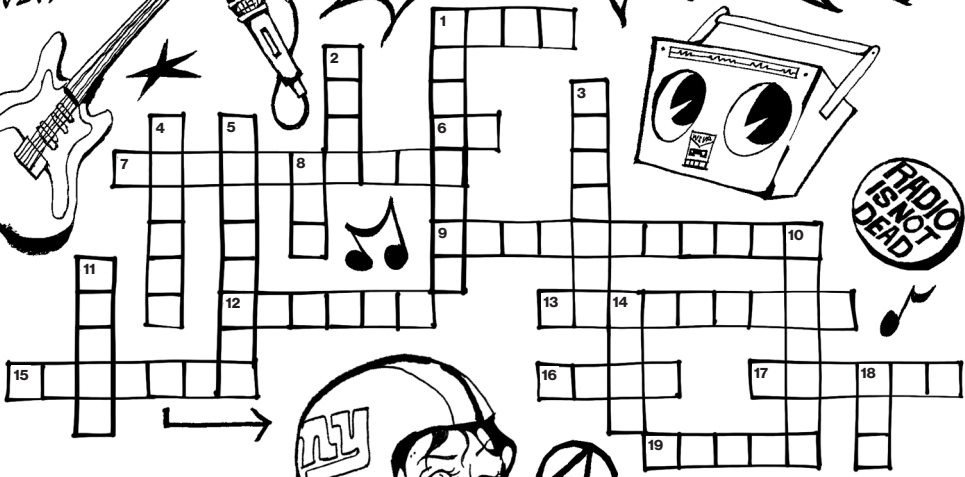


Photos from Derek Kalisher.

HOW MUCH
DO YOU KNOW
ABOUT
WSVA?

WSVA LORE CROSSWORD

BY MARGO DELA CRUZ



ACROSS

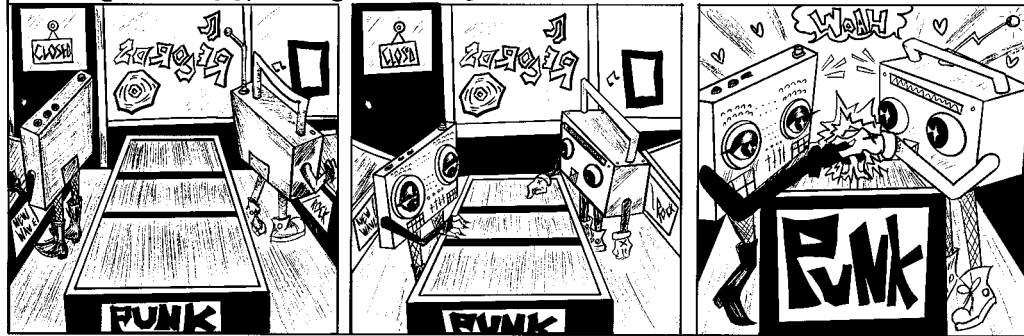
1. Emoviolence band that was a supporting act for the headliner in the WSVa x WBAR show
6. A musician who spins on the decks
7. "Check, check! Testing, testing, 1, 2, 1, 2!"
9. Emogrind band that headlined the WSVa x WBAR show
12. Spins at 33 1/3 RPM
13. WSVa's open mic night, inspired by an iconic 90s MTV series featuring acoustic performances
15. Name of the mysterious mannequin in the corner of WSVa, inspired by 90s teen pop singer
16. What you're reading right now!
17. A subgenre of underground screamo music that emerged in the early 90s
19. An electronic device for controlling audio signals

DOWN

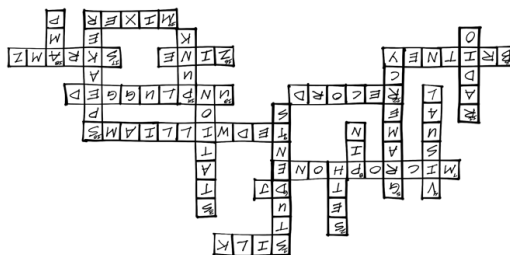
1. WSVa's slogan, "For the ____, by the ____"
2. Name of WSVa's boombox mascot
3. The place where shows are broadcasted daily from Monday-Friday 10AM-10PM
4. School of ____ Arts
5. The neighborhood that WSVa is located in
8. It's like the equivalent of a sticker for your clothing, backpack, or battle jacket!
10. "Turn up the volume!"
11. AM or FM
14. 1970s anticapitalist DIY music genre that rejected mainstream rock
18. Electric guitars and basses need this!



EXOH(DJ DECK) & SETH(BOOMBOX) FIRST MEET



CROSSWORD ANSWERS:

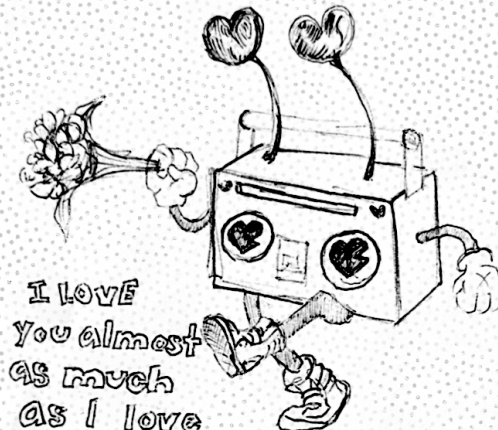
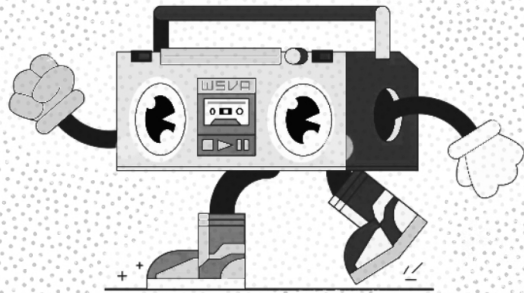


LAYOUT BY: JADE

SETH FANART

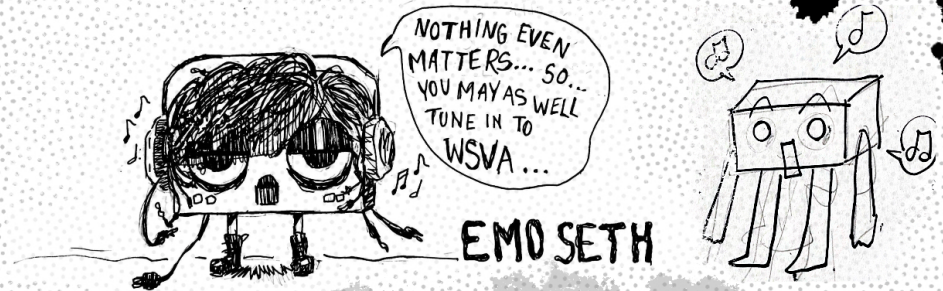


who is Seth? Seth is our wonderful WSVa mascot whom many DJs and staff members here have created fanart for!



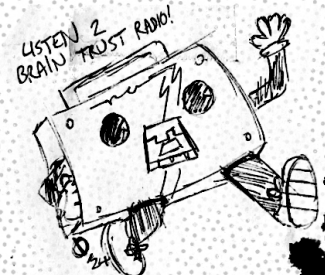
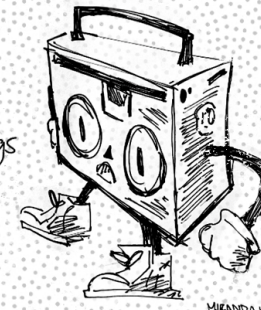
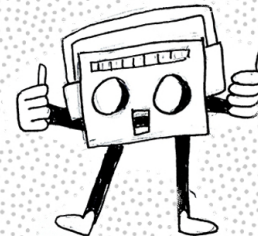
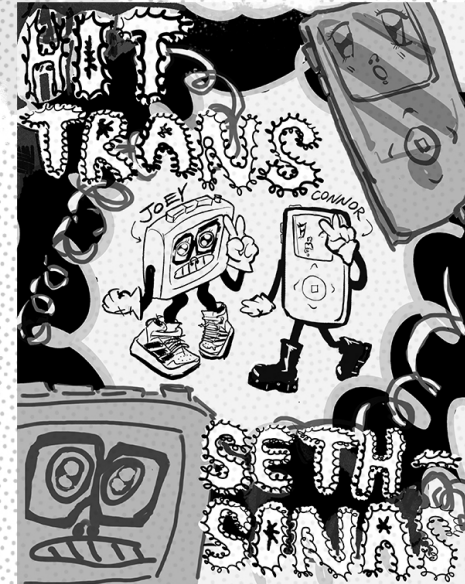
WSVA RADIO!!

TO = FROM = SETH



SETHSONAS

Many students have also created their own "Sethsona"s to represent themselves or their radio shows!



WHAT DOES THE "W" IN WSAV STAND FOR?

Some answers from our staff and DJs:

WUMBO!
-MARGO

WENISS
-TAL 

WHO WHAT WHERE WHEN WHM
- MIRANDA?

Wop!
- Myunyoung

WORCESTERSHIRE
- JOEY

WENCH!
- LEONNE <3

Women love Women #WLW
- Clara

WEEVIL
- CONNOR

WILLIAM
- BEAR

Whimsical
- PLOOB

WHAT THE HELL
SURE!
- Diah

WADIO
- SABINA

- Why aren't you
listening to WSVA?!
America

Waur
Waur
- SOF

WHAT DOES
THE "W" IN
WSVA MEAN?



SUPPORT LOCAL BUSINESSES

LAAMS + ROTTEN
ISLAND RECORDS

LOGGERS

O'S OPEN MIC N
ALENT TAKES THE SPOT

CUSTOMACOP
MARGO DELA CRUZ, JAMES AVALOS, YAS SATO
HUGE UPSET REA
JUSTIN MARINELLI, BRIDGET DECONTO, BOBBY NAIR, AME
CONNOR PAN & RUE KIM • I
MULLIN & FIONA BEER • JAI
THE BLOUSE (SAWYER RO
JACOBIOUS LOVEBO
BOBBY NAIR • JUSTIN MA
KELDA LECHAT • ADALIA



MOTD

WSVA'S
STUDENT
RUN
RADIO



FOR THE
STUDENTS,
BY THE
STUDENTS!

wsva radio presents...
HALLOWEEN SHOW

ngswesevered
nyc enoviolence



WSVA x WBAR RADIO PRESENTS

SKRAMZ
PUNK SHOW

featuring
TED WILLIAMS
SILK
GUN

SECRET
LE BANG

NOVEMBER GIRL



WSVA Halloween
Thu
8pm
Dave & I
in Times
375 / U